



## Internet Minimum Advertised Pricing (IMAP) Policy

Foss Floors ("Foss") has adopted this Policy applicable to all Foss customers effective January 1, 2017 with respect to the customers' advertising over the Internet of products supplied by Foss.

1. Each Foss customer remains free to establish its own resale prices. However, a customer may not (a) advertise or otherwise promote Foss products over the Internet at a net price (final price paid net of any discounts, coupons, rebates or other incentives or promotions) that is less than the Internet Minimum Advertised Price (IMAP) established by Foss from time to time or (b) sell Foss product to any other person who advertises or otherwise promotes Foss products over the Internet at a net price less than the IMAP established by Foss.

IMAP is equal to Foss Suggested Retail List Price

Example: \$50.00 = Retail Price per Foss Price list  
\$50.00 = IMAP Price

2. If a customer violates this IMAP policy, Foss will request the customer to cease advertising or promoting products on the Internet in violation of IMAP policy. Failure to comply with Foss's requests will result in Foss ceasing to accept from and/or ship orders for said customer.

3. In executing this policy, Foss will act at all times unilaterally, and will neither solicit, consider nor agree to any recommendation, request or demand of any other person. All matters of interpretation and application of the terms of this policy and all matters concerning enforcement of this policy shall remain with the sole, unilateral authority of Foss.

For details, comments or questions concerning this policy please contact:

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